

TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

26 JUNE - 3 JULY / 2023



TÜRSAB COMMITTEE HEADED BY FIRUZ BAĞLIKAYA VISITED MINISTER OF CULTURE AND TOURISM MEHMET NURİ ERSOY IN HIS OFFICE

TÜRSAB Committee headed by TÜRSAB President Firuz Bağlıkaya paid a congratulatory visit to Mr. Mehmet Nuri Ersoy, who continued his duty as the Minister of Culture and Tourism in the 28th term.

The President of the Board of Directors of the Association of Turkish Travel Agencies Firuz Bağlıkaya and the accompanying delegation visited Mr. Mehmet Nuri Ersoy, who continued to serve as the Minister of Culture and Tourism in the 28th term, in his office and presented their congratulations.

TÜRSAB Vice Presidents Hasan Eker, Davut Günaydın and TÜRSAB Board Members; Elif Ural, Engin Ceylan, Erol Türk, Mehmet Akyl, Talip Aldemir, Yıldırım Taş, TÜRSAB Central Anatolia Regional Representative Board Chairman Cevat Engin Şahin and TÜRSAB Secretary General Timur Alp Bayrak also attended the meeting. Deputy Minister of Culture and Tourism Nadir Alpaslan, Advisors to the Minister of Culture and Tourism Neşe Çıldık and Bedirhan Bayrak and TÜRSAB Former Board Member İbrahim Kalay took part in the meeting.

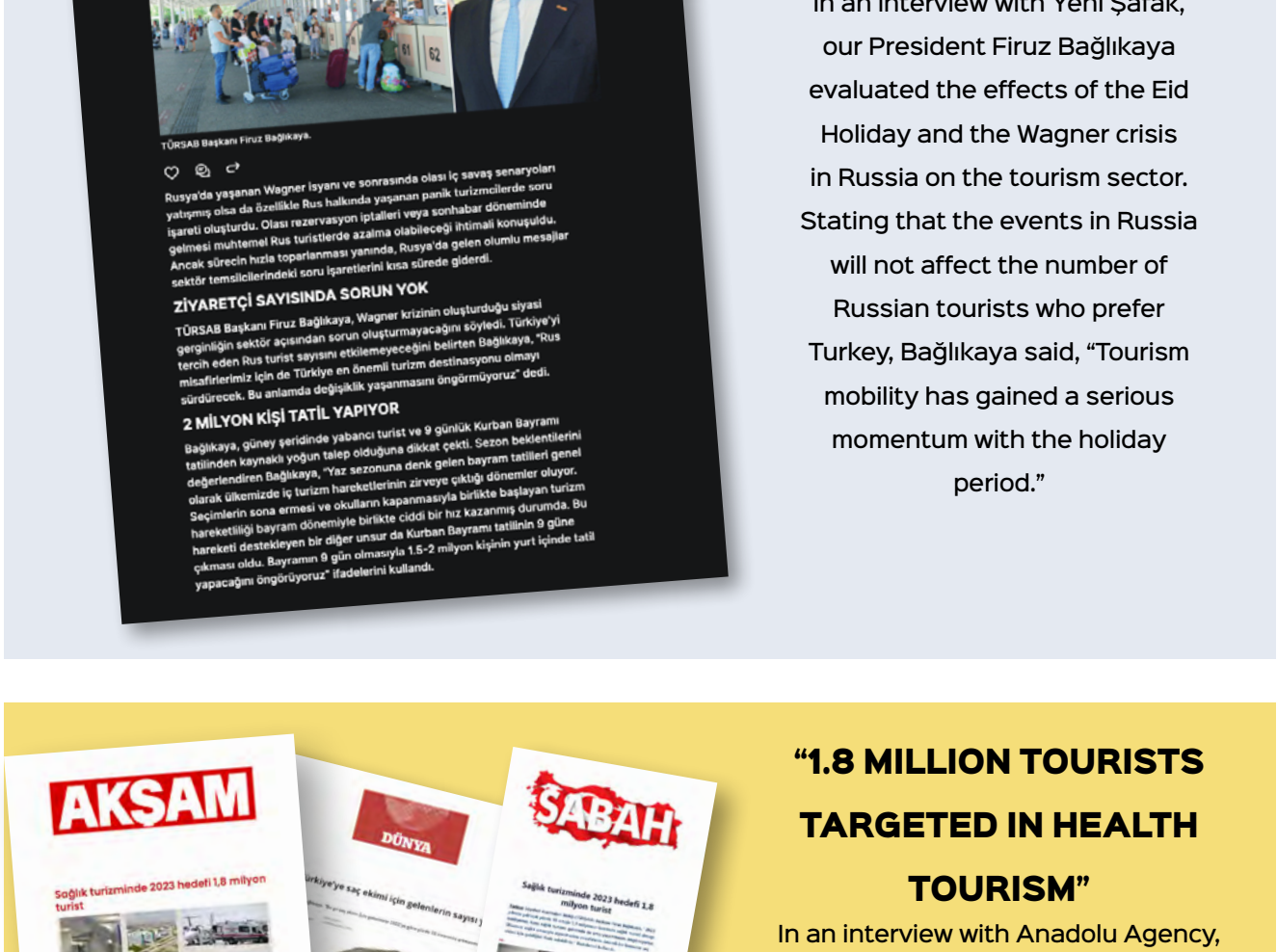
TÜRSAB Committee wished Mr. Mehmet Nuri Ersoy, Minister of Culture and Tourism, success in his duty in this term as in the previous term. TÜRSAB President Firuz Bağlıkaya invited Mr. Mehmet Nuri Ersoy to TÜRSAB to provide information about the activities of TÜRSAB. The latest developments in tourism were also discussed during the meeting.

"TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE

Our new communication channel, which will enable our members to make all their transactions in the easiest and fastest way by connecting to our relevant unit via WhatsApp, has been launched. In order to benefit from TÜRSAB's new application, you can contact us via WhatsApp by saving our number to your phones.

TÜRSAB WhatsApp Live Support Line
+90 (549) 456 10 10

Click here for immediate access.
<https://api.whatsapp.com/send?phone=905494561010&text=Merhaba>



"TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE

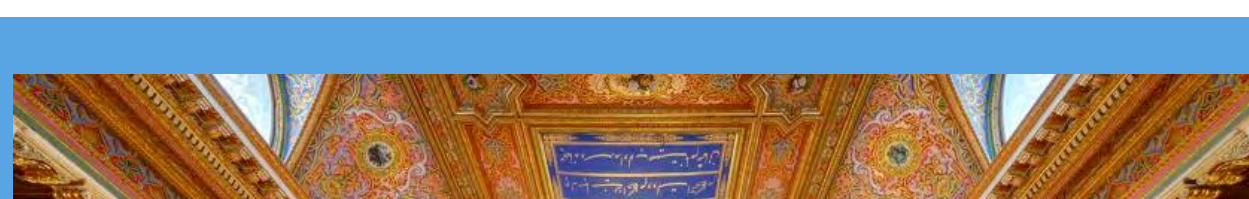
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THE 9TH ISSUE OF VOICE OF TRAVEL MAGAZINE WAS PUBLISHED WITH THE TITLE "TOURISM PLAYS A CRITICAL ROLE IN THE FUTURE OF EARTHQUAKE CITIES"

The Voice of Travel, the powerful voice of tourism and travel agencies in the media, published its 9th issue with the title "Tourism Plays a Critical Role in the Future of Earthquake Cities".

To reach the 9th issue of the Voice of Travel;
<https://www.tursab.org.tr/e-dergi/pdf/assets/uploads/dergli-the-voice-of-travel-sayi-9.pdf>



Yeni Şafak



FIRUZ BAĞLIKAYA: TOURISM MOBILITY GAINED SIGNIFICANT MOMENTUM WITH THE HOLIDAY PERIOD

In an interview with Yeni Şafak, our President Firuz Bağlıkaya evaluated the effects of the Eid Holiday and the Wagner crisis in Russia on the tourism sector.

Stating that the events in Russia will not affect the number of Russian tourists who prefer Turkey, Bağlıkaya said, "Tourism mobility has gained a serious momentum with the holiday period."

"1.8 MILLION TOURISTS TARGETED IN HEALTH TOURISM"

In an interview with Anadolu Agency, Firuz Bağlıkaya, the President of the Board of Directors, made statements on health tourism expectations for 2023. Bağlıkaya said, "We expect to receive over 1.8 million health tourists in 2023 with an increase of approximately 30 percent. Likewise, we anticipate an increase in health tourism revenue." Bağlıkaya's statement was widely covered in the press.



IT WAS ANNOUNCED THAT THE PROCEDURES AND PRINCIPLES OF VISIT, ALLOCATION, ARCHIVE, RESEARCH AND IMAGE TAKING TO BE APPLIED IN THE PALACES, MANSIONS, PAVILIONS, MUSEUMS AND FACTORIES AFFILIATED TO NATIONAL PALACES HAVE BEEN UPDATED

In the letter sent to our Association by the Presidency of the Republic of Turkey National Palaces Administration Directorate of Museology and Promotion Department;

It was reported that the Procedures and Principles of Visiting, Allocation, Archive, Research and Image Taking to be Applied in the Palaces, Mansions, Pavilions, Museums and Historical Factories within the National Palaces Administration and the prices of visiting, allocation, archive, research and image taking have been updated.

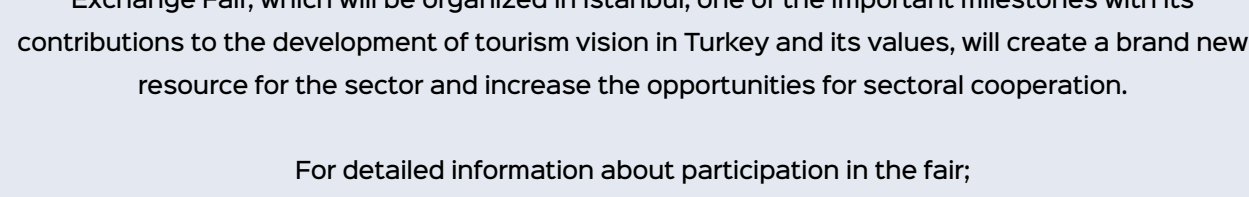
For detailed information; <https://www.tursab.org.tr/announcements/update-of-the-procedures-and-principles-of-visit-allocation-archive-research-and-image-taking-to-be-applied-in-the-palaces-mansions-pavilions-museums-and-factories-affiliated-to-the-national-palaces>



FATİH RRB PRESIDENTİ GÜRKAN ÖZCAN VISITED FATİH MUNICIPALITY MAYOR MR. ERGÜN TURAN IN HIS OFFICE

Our Fatih Regional Representative Board President Gurkan Ozcan Ozcan and Vice President Okan Cem Basusta visited Fatih Municipality Mayor Mr. Ergun Turan in his office.

During the visit, the problems of the region and the issues of increasing the number of entrances in Laleli and Ordu Streets and the time allowed at the entrance were discussed.



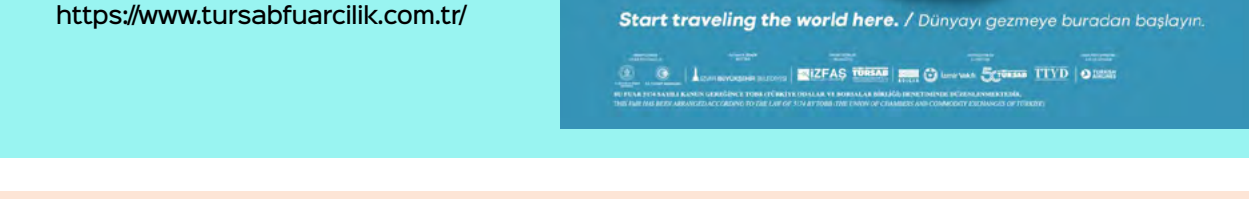
1ST ISTANBUL BALKAN TOURISM EXCHANGE FAIR ON SEPTEMBER 20-22 AT LÜTFİ KIRDAR INTERNATIONAL CONGRESS AND EXHIBITION PALACE

Hosted by Istanbul Metropolitan Municipality and organized by TÜRSAB Fuarçılık Hizmetleri A.Ş. with the main support of TÜRSAB and in cooperation with İBB Kültür A.Ş., the 1st Istanbul Balkan Tourism Exchange Fair will bring tourism professionals and visitors together at Lütfi Kırdar International Convention and Exhibition Center between 20-22 September 2023. The 1st Istanbul Balkan Tourism Exchange Fair, which will be organized in Istanbul, one of the important milestones with its contributions to the development of tourism vision in Turkey and its values, will create a brand new resource for the sector and increase the opportunities for sectoral cooperation.

For detailed information about participation in the fair;

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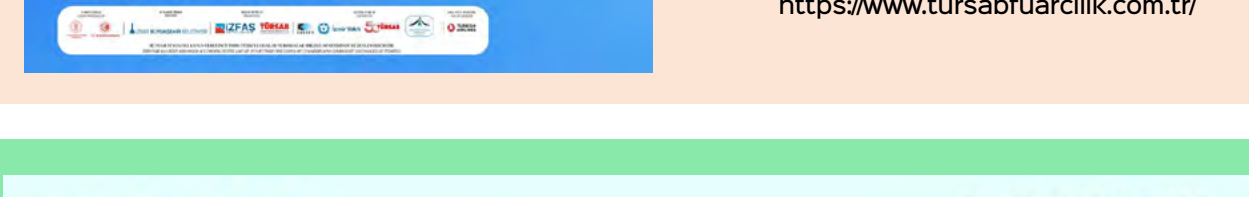
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TTI İZMİR 17TH INTERNATIONAL TOURISM TRADE FAIR AND CONGRESS WILL OPEN ITS DOORS ON DECEMBER 7-9, 2023

Start traveling the world here. TTI Izmir International Tourism Trade Fair and Congress will open its doors for the 17th time on December 7-9, 2023.

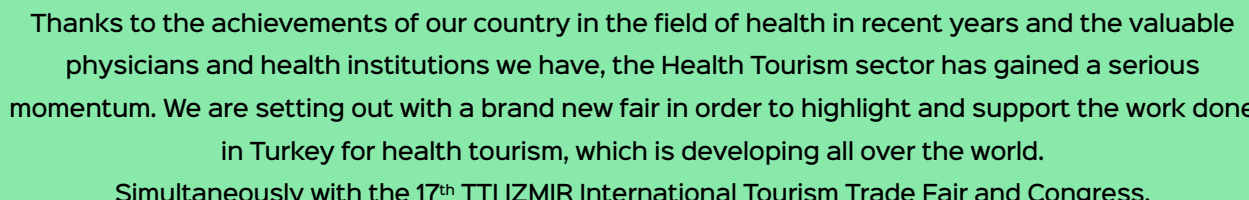
<https://www.ttiizmir.com.tr/>
<https://www.tursabfuarcilik.com.tr/>



TTI OUTDOOR 3RD CAMPING, CARAVAN, BOAT, OUTDOOR AND EQUIPMENT FAIR IN DECEMBER

TTI Outdoor 3rd Camping, Caravan, Boat, Outdoor and Equipment Fair will take place at Fuarizmir between 7-10 December 2023.

Click here for detailed information.
<https://www.ttioutdoor.com.tr/>
<https://www.tursabfuarcilik.com.tr/>

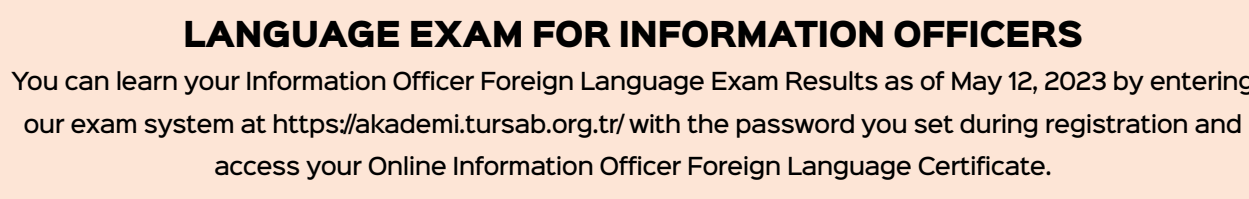


TTI HEALTH HEALTH TOURISM FAIR WILL MEET ITS VISITORS FOR THE FIRST TIME THIS YEAR IN FUARİZMİR

Thanks to the achievements of our country in the field of health in recent years and the valuable physicians and health institutions we have, the Health Tourism sector has gained a serious momentum. We are setting out with a brand new fair in order to highlight and support the work done in Turkey for health tourism, which is developing all over the world.

Simultaneously with the 17th TTI İZMİR International Tourism Trade Fair and Congress, the 1st TTI Health Health Tourism Fair is preparing to open its doors at Fuarizmir on December 7-9, 2023.

<https://www.tursabfuarcilik.com.tr/>



ANNOUNCEMENT ABOUT THE RESULTS OF THE FOREIGN LANGUAGE EXAM FOR INFORMATION OFFICERS

You can learn your Information Officer Foreign Language Exam Results as of May 12, 2023 by entering our exam system at <https://akademik.tursab.org.tr/> with the password you set during registration and access your Online Information Officer Foreign Language Certificate.



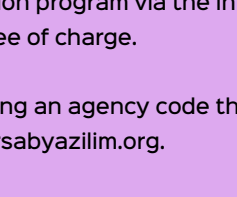
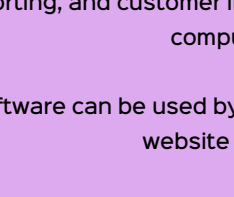
WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way.

You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.



TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

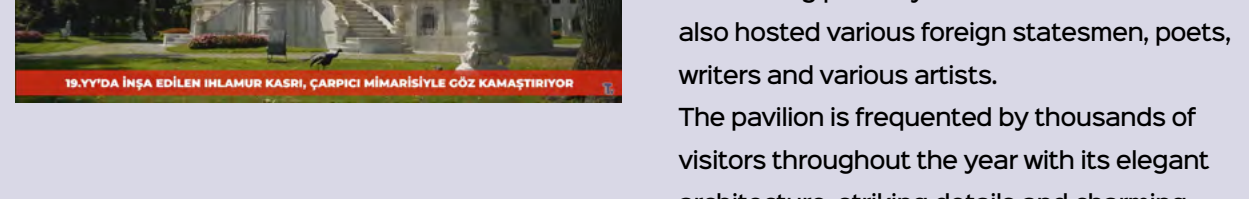
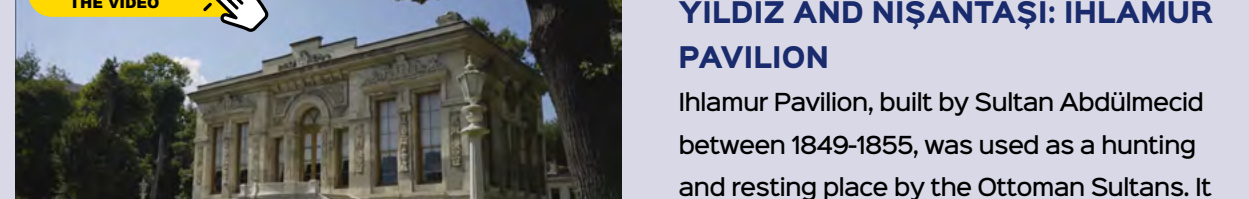
The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyazilim.org.

For more detailed information, please visit: <https://www.tursab.org.tr/tr-ajuyelerimiz-50-yilimiz-ozel>

THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on payment terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.



167 YEARS OF HISTORY: DOLMABAĞÇE PALACE

Dolmabahçe Palace, built by Sultan Abdülmejid between 1843 and 1856, is one of the most important places to visit in Istanbul, bringing history enthusiasts together.

The room where Gazi Mustafa Kemal Atatürk, who worked in Dolmabahçe Palace between 1927 and 1938, passed away on November 10, 1938, is still under protection in Dolmabahçe Palace today. "Istanbul's Values: Dolmabahçe Palace" on our Youtube channel.

https://youtu.be/v3sqw7_ZTKY

A PARADISE BETWEEN BEŞİKTAŞ, YILDIZ AND NİŞANTAŞI: İHLAMUR PAVILONU

İhlamur Pavilonu, built by Sultan Abdülmejid between 1849-1855, was used as a hunting and resting place by the Ottoman Sultans. It also hosted various foreign statesmen, poets, writers and various artists.

The pavilion is frequented by thousands of visitors throughout the year with its elegant architecture, striking details and charming magnolia trees in its garden.

"Istanbul's Values: İhlamur Pavilonu" special broadcast can be watched on our Youtube channel.

<https://youtu.be/8idyCpOMeas8>

